



KickStartz Weekend 2009

Date / Time:

- Thursday June 18 2009 - 6pm-9pm
- Friday June 19 2009 - 8am-9pm
- Saturday June 20 2009 – 8am-9pm

Location: DeVry University – Miramar Campus

ROOM#: 261 (check signs as this may change)
2300 SW 145th Avenue Miramar, FL 33027

Exit Miramar Parkway (exit 4A/7A) heading East Miramar Parkway to SW 145th Avenue. Left (North) on SW 145th Avenue approximately 1/2 mile. Campus is on the Left-hand side.

From 595

595 West to I-75, I-75 South to Miramar Parkway. Exit Miramar Parkway (exit 4A/7A). Hheading East Miramar Parkway to SW 145th Avenue. Left (North) on SW 145th Avenue approximately 1/2 mile. Campus is on the left side.

From Dade County

Either: Palmetto Expressway (826) to I-75. North I-75 to Miramar Parkway. Exit Miramar Parkway (exit 4A/7A). heading East Miramar Parkway to SW 145th Avenue. Left (North) on SW 145th Avenue approximately 1/2 mile. Campus is on the left side.

Or: Florida Turnpike North to I-75. North I-75 to Miramar Parkway. Exit Miramar Parkway (exit 4A/7A). Heading East Miramar Parkway to SW 145th Avenue Left (North) on SW 145th Avenue approximately 1/2 mile Campus is on the left side.

Map:

KickStartz Weekend

<http://KickStartz.com> Marc@KickStartz.com 561.676.3917



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Date / Time	Agenda	Location
Thursday June 18, 2009 - 6:00pm - 9:00pm		
<i>6:00-6:05pm</i>	<i>Intro Video</i>	<i>Commons Area</i>
<i>6:10pm-6:15pm</i>	<i>Gold Sponsor – Devry University</i>	<i>Commons Area</i>
<i>6:15pm-6:20pm</i>	<i>Gold Sponsor – Microsoft</i>	<i>Commons Area</i>
<i>6:20pm-6:30pm</i>	<i>Instructions</i>	<i>Commons Area</i>
<i>6:30pm-8:50pm</i>	<i>Brainstorming and Team selections</i>	<i>Commons Area</i>
<i>8:50pm-9:00pm</i>	<i>Prize Giveaway – Microsoft Windows Vista Ultimate License – Courtesy of Dave Noderer @ ComputerWays</i>	<i>Commons Area</i>
Friday June 19, 2009 – 8:00am - 9:00pm		
<i>8:00am-9:00am</i>	<i>Breakfast / Networking</i>	<i>Commons Area</i>
<i>8:10am-8:35am</i>	<i>Guest Speaker – Amjad Shamim – President of AAJ Technologies – Entrepreneurship</i>	<i>Commons Area</i>
<i>8:35am-9:00am</i>	<i>Guest Speaker – Jonathan Goodyear – President of ASPSoft and Plum Rewards</i>	<i>Commons Area</i>
<i>9:00am-9:10am</i>	<i>Prize Giveaway - Managed Windows 2008 VPS for 1 year – \$1200 value courtesy of Applied Innovations.</i>	<i>Commons Area</i>

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<i>9:10am-12:00pm</i>	<i>Team working time</i>	<i>Team Rooms</i>
<i>12:00pm-1:00pm</i>	<i>Lunch / Networking</i>	<i>Commons Area</i>
<i>12:05pm-12:10pm</i>	<i>Lunch Sponsor - Microsoft - BizSparks</i>	<i>Commons Area</i>
<i>12:10pm-1:00pm</i>	<i>Guest Speaker - Joe Healy from Microsoft - BizSparks</i>	<i>Commons Area</i>
<i>1:00pm-1:10pm</i>	<i>Prize Giveaway - Telerik Premium Collection Developer License (\$1299 value)</i>	<i>Commons Area</i>
<i>1:10pm - 6:00pm</i>	<i>Team working time</i>	<i>Team Rooms</i>
<i>6:00pm-7:00pm</i>	<i>Dinner / Networking</i>	<i>Commons Area</i>
<i>6:05pm-6:10pm</i>	<i>Dinner Sponsor - Susanne Sanchez - Meridian Partners</i>	<i>Commons Area</i>
<i>6:10pm-6:35pm</i>	<i>Guest Speaker - Tom Guarino - DeVry University Professor- Business & Financial Planning</i>	<i>Commons Area</i>
<i>6:35pm-7:00pm</i>	<i>Guest Speaker - John Christopher Esq. Christopher & Weisberg PA - Key Intellectual Property Considerations for Emerging Technology Companies and Their Investors</i>	<i>Commons Area</i>
<i>7:00pm-7:10pm</i>	<i>Prize Giveaway - Telerik Premium Collection Developer License (\$1299 value)</i>	<i>Commons Area</i>
<i>7:10pm-9:00pm</i>	<i>Team working time</i>	<i>Team Rooms</i>
Saturday June 20, 2009 - 8:00am - 9:00pm		

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<i>8:00am-9:00am</i>	<i>Breakfast / Networking</i>	<i>Commons Area</i>
<i>8:05am-8:10am</i>	<i>Breakfast Sponsor- Jason Milgram - Linxter</i>	<i>Commons Area</i>
<i>8:10am-8:35am</i>	<i>Guest Speaker - Jason Milgram - CEO/CTO of Linxter</i>	<i>Commons Area</i>
<i>8:35am-9:00am</i>	<i>Guest Speaker - Susanne Sanchez Co-Founder of Dog Spot, a doggie daycare & coffee bar "Be careful what you wish for: Wharton MBA jumps off Citibank's corporate ladder to follow her dream which quickly becomes a nightmare."</i>	<i>Commons Area</i>
<i>9:00am-9:10am</i>	<i>Prize Giveaway- Startup Business Bootcamp Certificate - \$495 value courtesy of Startup Business Bootcamp</i>	<i>Commons Area</i>
<i>9:10am-12:00pm</i>	<i>Team working time</i>	<i>Team Rooms</i>
<i>12:00pm-1:00pm</i>	<i>Lunch / Networking</i>	<i>Commons Area</i>
<i>12:05pm-12:10pm</i>	<i>Lunch Sponsor - Vince Gelormine - Startup Business Bootcamp</i>	<i>Commons Area</i>
<i>12:10pm-12:35pm</i>	<i>Guest Speaker - Raminder Singh - Citrix</i>	<i>Commons Area</i>
<i>12:35pm-1:00pm</i>	<i>Guest Speaker - Alan Weisberg Esq.- Christopher & Weisberg PA - What is a Patent? What is a Trademark? What are They for? And How do you get Them?</i>	<i>Commons Area</i>

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<i>1:00pm-1:10pm</i>	<i>Prize Giveaway- Startup Business Bootcamp Certificate - \$495 value courtesy of Startup Business Bootcamp</i>	<i>Commons Area</i>
<i>1:10pm - 6:00pm</i>	<i>Team working time</i>	<i>Team Rooms</i>
<i>6:00pm-7:00pm</i>	<i>Dinner / Networking</i>	<i>Commons Area</i>
<i>6:10pm-6:35pm</i>	<i>Guest Speaker - Lucas Sommer, Program Manager, The Launch Pad at UM Topic: Financing Options and Opportunities</i>	<i>Commons Area</i>
<i>6:35pm - 7:00pm</i>	<i>Guest Speaker - Dr. Susan Amat, Executive Director, The Launch Pad at UM Topic: Where Do We Go From Here?</i>	<i>Commons Area</i>
<i>7:00pm-7:10pm</i>	<i>Prize Giveaway - Telerik Premium Collection Developer License (\$1299 value)</i>	<i>Commons Area</i>
<i>7:10pm-9:00pm</i>	<i>Presentations from teams of finished /semi finished startups</i>	<i>Commons Area</i>

What do I need to bring?

You, the attendee is responsible for bringing your own laptop, pc, software, hardware, etc. that you will need. In addition, please bring power strips that you don't mind sharing. There will be many people and the more power strips the better. Other than hardware and software, you are responsible for any special food requirements. We will provide simple breakfasts, lunches, and dinner as well as sodas,

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water, and coffee but everything else is up to you. You are also responsible to bring your own paper, pens, pencils, notepads, etc. as neither we nor the venue will not be supplying them.

What will KickStartz Weekend provide?

KickStartz Weekend will provide the venue, food, and one t-shirt for each attendee. In addition, you can count on loads of networking opportunities, so bring your business cards if you have them.

What do I do when I get there?

When you first get to the KickStartz Weekend event, we ask that you go to the registration table to get your name tag and instructional packet. If you are a DeVry or Keller University student that has registered for a ticket, please show your student id at the door.

Brainstorming of ideas:

We will be using the concept of Open Space Technology to conduct the opening meeting.

Open Space Technology - a definition from Wikipedia

Open Space Technology (OST) offers a method to run meetings of groups of any size. ("Technology" in this case means *tool* — a process; a method.) OST represents a self-organizing process; participants construct the agenda and schedule during the meeting itself. Proponents claim that OST allows somewhat diverse people to address complex and possibly controversial topics.

Open Space Technology enables groups of any size to address complex, important issues and achieve meaningful results quickly. It functions best where more traditional meeting formats fail: in situations involving conflict, complexity, diversity of thought or people, and short decision-times. People have used it in widely diverse situations, from designing aircraft doors at a large aircraft-manufacturing company to engaging street kids in defining a sustainable jobs-program

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Open Space at KickStartz Weekend 2009

Other than mealtimes, KickStartz Weekend's agenda will be dictated by the attendees. Attendees will brainstorm ideas with their colleagues during the first evening. Attendees will divide into teams based on their own desires and interests.

Presentation of finished /semi finished products:

Saturday evening will be each team's chance to present their product to the attendees as they would to an Angel Investor or Venture Capitalist. We suggest that you use the template called *Presentation Template.ppt* found on the KickStartz website at

<http://kickstartz.com/docs/Investor%20Presentation%20Article.pdf>. We also suggest you read the document called *Investor Presentation Article.pdf* which can also be found on the KickStartz website at <http://kickstartz.com/docs/Investor%20Presentation%20Article.pdf>.

Live Streaming Video:

KickStartz Weekends will have live streaming video feeds during the entire event. Please keep this in mind if you have a problem with being filmed.

Local Media:

There is a great likelihood that this event will be covered by the local television and news outlets. There is a possibility that you will be interviewed during your participation. You do not have any obligation to speak to the media.

Sponsors:

If you would like to sponsor a KickStartz Weekend, please contact:

Marc Asselin

561.676.3917

marc@KickStartz.com

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Questions?

If you have any questions about this event please contact:

Marc Asselin

561.676.3917

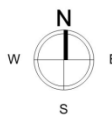
marc@KickStartz.com

To help you get around, here are floor plans of the DeVry University Miramar Campus. The Commons area is located on the first floor to the right. The Team rooms will be determined at a later date.

First Floor



Main Entrance



-The compass reflects building plan North, It does not Reflect true North.

Created by:
Edwin Montoya

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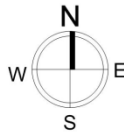
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Second Floor



Main Entrance



-The compass reflects building plan North, It does not Reflect true North.

Created By
Edith Morley

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